



August 2022

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Message from the Chair



Welcome to the August newsletter

With only six weeks to go until the ITENZ conference, the draft programme is looking very good with a number of great speakers, workshops and plenaries. Make sure you have registered for the first face to face event for three years. With everything going on in the education space its important to keep up with the changes and network with colleagues and speakers alike.

The board have continued to lobby on your behalf and the Strategic Funding Component applications are now open (they close on the 9th September) so if you are applying, keep the deadline front of mind. Good luck to all those working on applications.

The last board meeting in Wellington was followed by an informal networking session with ITENZ members and Penny Simmonds, National Party Spokesperson for Tertiary Education. This was a great event and was hosted and hospitality provided by Le Cordon Bleu. Great facilities, food and drink and a big thank you to Le Cordon Bleu.

The issues we are facing as a sector are not lost on us at all and we strive to ensure your voice is heard. We are looking into raising the PTE brand and awareness as Te Pukenga hits the news on a regular basis and we feel the need to remind the public

and learners that they have a choice!

The board is also working with the Ministry of Education and TEC on consultation to the Youth Guarantee and SAC L1 & L2 funding determinations.

Please ensure you keep up to date with the news from Wayne on matters affecting our sector. There have been a number of webinars and we have been working closely with Education NZ to utilise funding provided to support members in the international space.

Finally, don't forget to put names forward for the board election. All nominations must be made using the nomination form and be received by admin@itenz.co.nz no later than 5pm Wednesday 7th September, 2022.

Craig Musson
ITENZ Chair

ITENZ Conference 2022

[Register now for the 2022 conference](#)



ITENZ Annual General Meeting

Members will have received an invitation and link to the ITENZ AGM, which will be held via zoom on **3.00pm on Tuesday 20th September**.

Nominations are also open for Board members for 2022-2023. Nomination forms and information have been sent to each member organisation.

If you have any questions, contact admin@itenz.co.nz

Strategic Funding Component (UFS) 2023 closing date

The **Strategic Funding Component** application process closes on **9th September**.

The [TEC website](#) has information on the process, templates, and an explanatory webinar.

ITENZ and Food and Fibre CoVE sign MEA

ITENZ has signed a Mana Enhancing Agreement with the Food and Fibre CoVE.

The Agreement will bring the two organisations together in a way that is mutually beneficial, identifies ways they can collaborate, and looks at opportunities to promote the food and fibre sector and to attract and retain learners.

ITENZ already has a strong relationship with the CoVE, as well as with Muka Tangata, Food, Fibre and People WDC, and this agreement will strengthen connections in the food and fibre sector



ITENZ



Communities of Practice updates

Academic Managers Community of Practice

The next meeting is on **28th September** and will focus on micro-credentials, skill standards, and UFS.

Māori Engagement Community of Practice

The group meets next on **13 September**

International Education Forum

The International Education Forum (IEF) was held online on 04 August 2022. We discussed the purpose and format as well as the opportunity to use this platform to talk about how ITENZ can have a leadership role in the sector and be at the forefront of 'what excellent international education looks like'. The discussion was lively and it also included the following topics: student achievement, the impact of lack of post study work rights, visa decline and the green list.

The next IEF is on **1 November 2022** at 1-2pm.

Foundation and YG Community of Practice

The Foundation and YG Community of Practice met on Friday 26 August, and discussed the proposed Youth Guarantee funding changes. Most of the proposed changes appeared positive, however the group raised concerns over some of the details, including the implementation and operational impact. As well as providing individual feedback on the proposal, we will also provide collective feedback.

The group agreed to meet meeting monthly from now on. The next meeting is scheduled for **21 September** at 12.00pm via Microsoft Teams.

Expressions of interest in a new SDR-users CoP

We have received some interest in setting up a Community of Practice for staff involved with the SDR. If you would like to join such a group, or you would like your staff to, please email admin@itenz.co.nz

Webinars and events

Two webinars were held in August, *What really matters when marketing in 2022?*, the first in a series of four marketing workshops by Wendy Tibbotts, and *Market deep dives*, the second in a two-part series from Education NZ. Videos and/or slides can be located on the Members' Area of the website

The Wellington networking event was also held in August, hosted by ITENZ member, Le Cordon Bleu, and attended by local members, the ITENZ Board, and National Party's Education Spokesperson, Penny Simmonds.



Upcoming events

Webinar: Growth strategies to increase sales and student numbers

Wendy Tibbotts, Zigzag Consulting

1 September 1-2pm

The second in a series of four marketing-focused webinars delivered by Wendy. The focus is on international but with relevance to everyone

Webinar: The roles of paid, owned and earned media in marketing

Wendy Tibbotts, zigzag Consulting

15 September 1-2pm

Workshop three. Each webinar is stand-alone

Webinar: NZQA Updates

Paul Stone, Neil Miller, Julia Moore, NZQA

7 September 1-2 pm



INZ and ENZ website changes

INZ have relaunched *New Zealand Now* as *Live and Work New Zealand* to better reflect it as an official Immigration New Zealand website. The new address is live-work.immigration.govt.nz.

Education New Zealand's website is now the main source for overseas student information and is no longer found on the *Live and Work New Zealand* website:

NZIE Conference - sessions available to view

The New Zealand International Education Conference was held online in the week of 15 August.

For those who attended, you can login and see any presentations you missed. If you didn't attend, you can still register [here](#) (it's free) and watch any of the videos. Quite a lot is relevant to domestic as well as international providers; for example, the sessions on innovation.

The portal is open until 16 September.

New members

We are pleased to welcome two new ITENZ members, [Hair to Train](#), a hairdressing training provider based in Mount Maunganui, and [Mission Ready HQ](#), a digital technology training provider in Auckland

This brings our total ITENZ membership to 147

Reminders

If there is any change to your PTE contact details, please let Wayne know.

Ngā mihi nui

Wayne



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